



Handout

'Put to Work' Strategies to Use in Your Course

From the webinar "Masterclass: From Classroom to Online"

Choose a course you're going to present online: _____

Your course objectives

- What will your attendees be able to do better as a result of this course?
- How will you know?
- What will they be doing during the course?

Use the ABA course construction for your course.

- What's your 'A'?
- What's your 'hook' to get their attention?
What's your audience's challenge?

Substitutions for lecture and discussion when you go online

Use polls, questions, and chats.

- Where/when could you use a poll? Why?
- The poll:
- When could you ask a question? Why?
- The question:

Your thoughts on how you will increase learning in your course online:

- Small group work/work outside class
- Rewards/motivation Reflection
- Other

Join me in a mastermind small group where we'll put together your exceptional online course (we'll be working on 3 hour or less courses). Over a 4-week period, once a week in a Zoom meet, you'll have an opportunity to try out your course, make adjustments, and assure it will capture and keep your audience's attention. \$499; bring a colleague FREE if you email me by 6.20.20. Questions? Email me at carla@carlacross.com, or call me 425-392-6914.